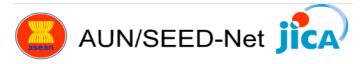
## **Potential SEEDs**

List of university reserchers who are interested in collaboration with industry



No.	Keywords	Name	University/Department/	Field	Research interest	Experience with industry	Message to work with industry	Details of
			Research group					researchers
	Decision Support Systems	Assistant Professor	-Sirindhorn International	-Engineering	-Highways and Assets	-Office of Small and Medium	-As ASEAN Economic Community (AEC) is	http://trec.siit.tu.a
		Dr. Veeris Ammarapala	Institute of Technology,	Management	Maintenance and	Enterprises Promotion	approaching, Thailand may encounter both	c.th/
	Highways Maintenance and		Thammasat University		Management System	(OSMEP), Ministry of Industry,	crises and opportunities. The purpose of this	
	Assets	-Outstanding Research Award		-Management Technology		Thailand	researches cooperate with several	
	Management	2011, Thammasat University	School of Engineering		-Decision Support Systems		organizations is to identify the preventive	
			Management (EM)			-Bangkok Metropolitan	measures and strategies to drive and support	
		-Outstanding Research Award			-Regional Economic	Administration (BMA)	SMEs in Thailand to gain the full benefits	
		2010, Thammasat University	School of Management		Integration		when AEC is fully implemented in 2015.	
			Technology (MT)			-Department of Rural Roads		
		-Best Paper Award at the 8th			-Cluster Development	(DORR), Ministry of Transports	-Decision Support Systems (DSS) is used to	
		International Conference on	-Head of Transportation				support business and organizational decision-	
		Information and Management	Research Center (TREC)		-Risk Management	-Department of Highways	making activities. A properly designed DSS is	
		Sciences (ICMIS 2009),				(DOH), Ministry of Transports	an interactive software-based system	
		Kunming, China, 2009					intended to help decision makers compile	
						-The Federation of Thai	useful information from raw data,	
		-Outstanding Research Award				Industries (FTI)	documents, personal knowledge, and/or	
		2009, Thammasat University					business models to identify and solve	
						-Office of Small and Medium	problems and make decisions.	
		-Outstanding Research Award				Enterprise Promotion (OSMEP)	- Risk management is the process of	
		2009, Thammasat University					identifying risk, assessing risk, and taking	
						-Public Warehouse	steps to reduce risk to an acceptable level. It	
						Organization (PWO), Ministry	is critical for any organization to establish	
						of Commerce	foundation for the development of an	
							effective risk management program,	
						-Expressway Authority of	containing both the definitions and the	
						Thailand (EXAT)	practical guidance necessary for assessing and	
							mitigating risks identified within the	
							organization.	
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